

# BUSINESS FINANCING & ENTREPRENEURSHIP SUMMIT

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*By Prittworld Business Forum*

## OFFICIAL SUMMIT PROGRAM

 **8:00am -- 8:30am**

### **Registration & Networking**

- Arrival of guests
- Welcome desk & accreditation
- Exhibitor booths open
- Light refreshments

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 **8:30am -- 8:50am**

### **Opening Prayers (20 minutes)**

- Apostolic opening
- Consecration of the Summit
- Dedication of entrepreneurs & enterprises

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 **8:50am -- 9:05am**

## Opening Ceremony (15 minutes)

- Welcome Speech (Host)
- Introduction to Prittworld Business Forum
- Purpose & Vision of the Summit

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 **9:05am -- 9:25am**

### **Keynote Address (20 minutes)**

**Theme:**

*"Financing the Future: Empowering SMEs & Entrepreneurs for Sustainable Prosperity"*

Delivered by the Chief Guest

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 **9:25am -- 9:40am | TOPIC 1 -- BUSINESS FINANCING**

**"Navigating Business Capital for Business Growth"**

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 **9:40am -- 9:55am | TOPIC 2 -- CREDIT MANAGEMENT & FORMALIZATION**

**"Structuring Your Business for Creditworthiness & Investor Confidence"**

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 **9:55am -- 10:10am | TOPIC 3 -- BUSINESS MENTORSHIP**

**"The Power of Strategic Mentorship in Accelerating Business Growth"**

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 **10:10am -- 10:25am | TOPIC 4 -- CAPACITY BUILDING**

**"Enterprise Skills Every Modern Entrepreneur Must Master"**

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⌚ 10:25am -- 10:40am | **TOPIC 5 -- MARKETING & VISIBILITY**

"Branding, Digital Visibility & Market Penetration for SMEs"

⌚ 10:40am -- 11:00am | **TOPIC 6 -- NETWORKING & COLLABORATION**

"Strategic Partnerships & Market Alignment for business growth and acceleration"

⌚ 11:00am -- 11:30am

☕ **Health Break (30 minutes)**

*Tea/Coffee & snacks*

*Exhibitions & Networking*

*Business card exchange*

⌚ 12:00pm -- 1:00pm

🗣 **BUSINESS FINANCING PLENARY (1 Hour)**

*"Unlocking Capital: Financing Opportunities for SMEs, Start-ups, Importers, Manufacturers & Developers"*

**Plenary Themes:**

1. Accessing debt-Developers financing, Mortgage & trade financing
2. Business financing models
3. Working capital & cashflow strategies
4. Interest rates, risk management & restructuring
5. Financing for importers, SMEs, developers & manufacturers

**Panel includes:**

- Banks
- MFIs
- SACCOs
- Microfinance institutions
- Private fund managers
- Government enterprise agencies

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 **1:00pm -- 2:00pm**

 **Lunch Break (1 Hour)**

*Networking lunch*

*Exhibition tours*

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 **2:00pm -- 3:00pm**

 **ENTREPRENEURSHIP PLENARY (1 Hour)**

*"Building the 21st Century Entrepreneur: Systems, Skills & Strategies for Sustainable Business Expansion"*

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**Key Themes:**

1. Business systems & automation
2. Modern marketing mastery
3. Leadership & team building
4. Scaling beyond local markets
5. Diversification & risk mitigation

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**AFTERNOON SPEAKER SESSION**

 **3:00pm -- 3:15pm | TOPIC 7 -- INNOVATION & PRODUCTIVITY**

**"Digitizing Your Business for Efficiency & Higher Profit Margins"**

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 **3:15pm -- 3:45pm**

 **Afternoon Break (30 minutes)**

- Refreshments
- Exhibition walk-through
- Networking

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## **PROPHETIC, PRAYER & DEDICATION SESSION**

 **3:45pm -- 4:30pm**

 **Word of God & Marketplace Devotion (45 minutes)**

Led by the Apostle / Spiritual Leader

**Includes:**

- Inspirational Word
- Marketplace prophecies
- Breakthrough prayers
- Business dedication

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 **4:30pm -- 4:50pm**

**Recognition & Blessing of SMEs (20 minutes)**

- Recognition of sponsors, exhibitors & partners
- Blessing & commissioning of all SMEs

- Apostolic impartation

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## EVENING SESSION -- NETWORKING & BUSINESS EXPO

 **5:00pm -- 6:30pm**

 **Evening Tea + Expo Interaction (1 Hour 30 minutes)**

*"Business Networking, One-on-One Capital Discussions & Product Showcasing"*

### **Activities:**

- Tea & light evening snacks
- Entrepreneurs visit all expo stands
- One-on-one business consultations
- Buying & ordering of products/services
- Networking with lenders, suppliers & potential partners
- Investment enquiries
- Product demonstrations

A high-value closing session dedicated to market visibility, leads generation, partnerships & sales opportunities.